flipproductivity

Plan.

Flip 5: Principles of Planning

What problem are you going to solve?

1	Look Within	What is this dream that you have?
2	Look Up	Why is this worth doing?
3	Look Around	What resources can you employ?
4	Look Ahead	What's the V.I.V.I.D.™ View?
	Vision	What's the big picture?
	Identity	What does it look like?
	Voice	What's your core message?
	Information	What do you need to know? What expertise does it require?
	Development	Who do you need to become?
5	Look Back	re-View (Reporting, Analysis, Assessment)

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